

FALL CONVENTION — CHICAGO OCTOBER 2, 3 and 4

CHICAGO welcomes you to what promises to be a very instructive and pleasant Fall Convention of The American Oil Chemists' Society. You will regret it if you do not attend. The meeting is being held, as last year, at the Stevens Hotel.

The local committee is making every effort to improve the interest of the Chicago programs and entertainment. We are sure that this meeting will be another step of progress in this direction.

An important feature of the program will be the symposium on "The Oxidation, Rancidity, and Flavor Reversion of Fats and Oils."

The following series of papers have been arranged:

"The Mechanism of the Reaction of Oxidation of Fatty Materials" by H. A. Mattill, State University of Iowa, Iowa City, Iowa.

"The Factors Which Increase the Rate of Oxidation of Fats and Oils" by Mayne R. Coe, Bureau of Agricultural Chemistry and Engineering, Washington, D. C.

"Fat and Oil Antioxidants" by H. S. Olcott, Mellon Institute of Industrial Research, University of Pittsburgh, Pittsburgh, Pa.

"Methods of Measuring the Rate and Extent of Oxidation of Fats" by Frank C. Vibrans, Institute of American Meat Packers, Chicago, Illinois.

"The Oxidation of Isomeric Linoleic Acid" by J. P. Kass, University of Minnesota, Minneapolis, Minn.

"Flavor Reversion of Edible Fats" by W. G.

Bickford, U. S. Regional Laboratory, Urbana, Illinois.

"Development of Rancidity in Bakery Products" by G. T. Carlin, Swift & Company, Chicago, Illinois.

"The Role of Oxidation in Drying Oils" by G. W. Priest, Woburn Degreasing Company, Harrison, N. J.

The general program will be no less interesting, and will feature discussions on a new method for determining oil content of tung fruit, dye preparations from oleic acid, composition studies on linseed oil, storage changes in crude cottonseed oil, and studies in the germicidal action of rosin soaps, to mention only a few of the subjects.

Entertainment

The social aspect of the program of course will not be neglected. A smoker is again planned for men. Those who remember the one of last year will want to be there again. A banquet is also being planned as has been the custom for many years. Trips to points of interest in Chicago are being arranged.

A group of industrial and laboratory exhibits will be presented. This feature has been popular at other fall conventions and will be still more interesting this year.

The Chicago Committee assures the membership a good convention. You are urged to come. Ladies are cordially invited and special provisions will be made for their entertainment.

SOAP PERFUMES PERFUME RAW MATERIALS

A basic source for aromatic chemicals of the highest quality. We have been known as the creators of some of the most outstanding aromatics for use in the soap industry.

AROSOL

The ideal perfume fixative for Soap.

CYCLAMAL

Five times stronger than Hydroxy Citronellal with which it blends well. Persistent in odor.

Free from irritation. Will not discolor light soaps.

AROMATICS VERONA

Will assure you of purity. Favorable cost position. Are you acquainted with:

- Ionones Verona
- Phenyl Ethyl Alcohol Verona
- Alpha Amyl Cinnamic Aldehyde Verona
- Para Cresol Ethyl Ether Verona
- Para Cresol Methyl Ether Verona
- Ethyl Methyl Phenyl Glycidate Verona

Requests for samples on your firm's letterhead will be promptly answered.

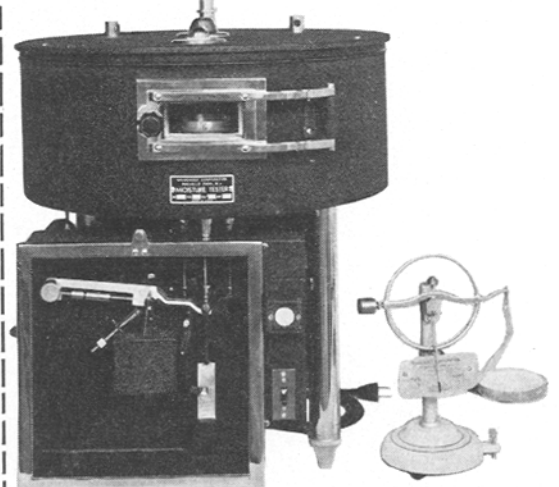
AROMATICS DIVISION

GENERAL DRUG COMPANY
170 Varick St., New York 9 South Clinton St., Chicago
907 Elliott St., Windsor, Ont. Transportation Bldg., Los Angeles, Cal.

Moisture Testing Simplified

For
Laboratory
and
Plant Control

BRABENDER
SEMI-AUTOMATIC
MOISTURE
TESTER



An ideal combination of drying oven and analytical balance. Requires no training—just push down a lever and read the moisture loss from an illuminated dial—directly in percentages.

Accuracy—1/20th of one percent. Capacity—Ten 10-gram samples. Temperature Range—85° C.-175° C. Moisture Range—0%-100%. Heating Capacity—750 Watts. Operating Current—110 volts, 60 cycles, AC (25 cycles if required). Heating up time—5 to 10 minutes.

write for pamphlet

BRABENDER CORPORATION Rochelle Park
New Jersey

BRABENDER CORPORATION, Rochelle Park, N. J. O&S 9-40
We are interested in your SEMI-AUTOMATIC MOISTURE TESTER.
May we receive one on trial, without obligating ourselves?
Our electric current is AC, DC.....Volts.....Cycles. Write to Mr.
Firm.....City.....State.....Date.....